

## THE “BELGRANO-PLAN” or PLAN BELGRANO

One of the most ambitious plans of President Macri, is intended to improve the general situation of the northern part of Argentina, which is the poorest zone of the country. This plan is called “ **Plan Belgrano**” and a special Ministry has been created for its execution. But so far the results are far from satisfactory, which is understandable and should not worry anybody. **What in fact is worrying many, is that there are no signs that THE PROBLEMS are correctly brought to the public opinion.** The name for the plan is important: General Manuel Belgrano is a national hero and was very important in the battles for independence of Argentina and he created the national flag. Therefore I believe that a good title for this note can be: **The "strategy and logistics of the battle plan still need to be developed"**.

This note is addressed to the authorities, to the citizens of the country, but mainly to the “Producers” of northern Argentina, who must work more to enable the proper implementation of the Plan Belgrano.

Up to this moment they are absent from the debates

The "Plan" needs a "*strategy*" and "*logistics*". But not the service of "logistics" as it is understood in our country, where Juan Perez, who has 3 trucks and a deposit of 10,000 m<sup>2</sup>, is considered to be a provider of logistics. In this note we refer to the full concept of "logistics", to win the battle against vested interests, which are contrary to the general interest.

Northern Argentina needs "Logistics of War", as corresponds to the origin of the word “logistics”.

And to put matters clear: “Plan Belgrano” needs a General Belgrano, many officers, many soldiers and much ammunition.

And the battle should be done in the debates, where the whole society and the press should be involved.

In the general interest, the press, especially of northern Argentina, should publish all the voices that want to demonstrate that there are good reasons for a “battle”, instead of constantly publishing articles that only cause confusion. The press should convince PRODUCERS to participate in this battle, which is for their interests. It is the battle to start an "Intermodal Transport Policy", where all modes of transport are used in a combination that gives the lowest total cost for the full chain from origin to destination. This includes the costs of building and maintenance of infrastructure. (roads, railways and waterways) and much more. (Accidents, congestion, pollution).

And worldwide it has been proved that for the prevailing cargoes of our country, transport by water is the cheapest way. (In Argentina over 90% is transported by truck, often over distances above 1000 kilometers).

But how can we reach this system with the lowest cost?

This requires an open public debate and finally “society” should express its opinion.

In that debate it will surely emerge, that it is necessary to give a "great battle" due to the large number of competing interests. Often the interests that are contrary to the general interest, are the strongest and have most space in newspapers and can prevent that good advices are published. Therefore a battle is needed. More details in other parts of the site

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